

MARK WIEMAN

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OBJECTIVE

To orchestrate the creation of web sites and interactive media that inform, educate, and entertain.

SKILLS

- › Adept at defining and communicating audience needs and business objectives
- › Experienced in finding and implementing solutions that are creative and measurable
- › Well-versed in web site design, information architecture, and usability methods and tools

EXPERIENCE

Freelance

Interactive Producer, OCT 2006—PRESENT

Conceptualized and produced interactive projects. Defined user experiences. Developed content. Managed visual and technical design. Clients included National Geographic and Microsoft.

Blink Interactive

Senior Interaction Designer, MAY 2006—OCT 2006

Designed wireframes and wrote user experience documentation for web sites and applications. Conducted usability tests. Led client meetings and presentations. Managed firm web site and analytics. Clients included Drugstore.com and Flexcar.

Seattle University

Director of Web Communications, JUN 2001—APR 2006

Directed design and development of top layer of public web site, including home page. Produced marketing microsites. Formulated web strategy, requirements, research, and design. Managed internal team as well as external design, content, and usability resources.

Beam Design

Principal and Owner, SEP 1999—JUN 2001

Created marketing-oriented web sites and applications for small businesses. Managed client relationships, accounts, and freelance staff. Wrote project plans and specs. Facilitated usability tests.

Bowne Internet (formerly Sitewerks)

Information Architect, SEP 1997—JUL 1999

Planned site content, information architecture, user interface, and functionality for high-visibility web sites. Clients included Microsoft, MSN, and Weyerhaeuser.

Seonet

Web Designer, JAN 1996—SEP 1997

In charge of several aspects of running web design division. Duties ranged from sales to web development and design.

EDUCATION

Master of Communication in Digital Media

University of Washington, JUN 2006

Bachelor of Arts in Business Administration, Marketing

University of Washington, AUG 1995