

MARK WIEMAN

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OBJECTIVE To plan and design web sites and interactive media that delight and inspire.

SKILLS

- › Adept at defining, evaluating, and communicating user-centered design solutions
- › Experienced in designing and implementing user interfaces that are intuitive and elegant
- › Well-versed in interaction design, information architecture, and usability methods and tools

EXPERIENCE

Fell Swoop

Senior User Experience Designer, OCT 2010–PRESENT

Designed complex web applications and e-commerce sites. Led wireframe design process and built interactive prototypes. Conducted expert reviews and formal usability tests. Clients include Clearwire and GeoEngineers.

Freelance

User Experience Consultant, OCT 2006–OCT 2010

Conceptualized interactive projects. Defined user experiences. Designed usable interfaces and systems. Clients included National Geographic and Evri.

Blink Interactive

User Experience Consultant, APR 2006–MAY 2010

Led interaction design projects. Designed wireframe prototypes. Developed information architecture. Wrote usage scenarios and behavioral profiles. Conducted usability tests. Led client meetings and presentations. Clients included Microsoft, Seattle Cancer Care Alliance, and Vulcan.

Seattle University

Director of Web Communications, JUN 2001–APR 2006

Directed design and development of public web site. Formulated web strategy, requirements, research, and design. Managed internal team as well as external design, content, and usability resources.

Beam Design

Principal and Owner, SEP 1999–JUN 2001

Created web sites and applications for small businesses. Managed clients. Facilitated usability tests. Clients included Jazz Alley and Microsoft.

Bowne Internet Solutions (formerly Sitewerks)

Information Architect, SEP 1997–JUL 1999

Planned information architecture, user interface, and functionality for high-visibility web sites. Clients included Microsoft, MSN, and Weyerhaeuser.

Seanet

Web Designer, JAN 1996–SEP 1997

Helped start and run web design division, including development and design.

EDUCATION

Master of Communication in Digital Media

University of Washington, JUN 2006

Bachelor of Arts in Business Administration, Marketing

University of Washington, AUG 1995