

MARK WIEMAN

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OBJECTIVE

To plan and design web sites and other interactive media that inform, educate, and entertain.

SKILLS

- › Adept at defining, evaluating, and communicating user-centered design solutions
- › Experienced in designing and implementing user interfaces that are intuitive and elegant
- › Well-versed in interaction design, information architecture, and usability methods and tools

EXPERIENCE

Freelance

Interactive Producer, OCT 2006—PRESENT

Conceptualized and produced interactive projects. Defined user experiences. Designed usable interfaces and systems. Developed content. Conducted secondary research. Clients included National Geographic and Evri.

Blink Interactive

User Experience Consultant, MAY 2006—PRESENT

Led interaction design projects. Designed wireframe prototypes. Developed information architecture. Wrote usage scenarios and behavioral profiles. Conducted usability tests. Led client meetings and presentations. Clients included Microsoft, Seattle Cancer Care Alliance, and Vulcan.

Seattle University

Director of Web Communications, JUN 2001—APR 2006

Directed design and development of top level of public web site, including home page. Produced marketing microsites. Formulated web strategy, requirements, research, and design. Managed internal team as well as external design, content, and usability resources.

Beam Design

Principal and Owner, SEP 1999—JUN 2001

Created web sites and applications for small businesses. Managed client relationships, accounts, and freelance staff. Wrote project plans and specs. Facilitated usability tests. Clients included Jazz Alley and Microsoft.

Bowne Internet Solutions (formerly Sitewerks)

Information Architect, SEP 1997—JUL 1999

Planned content, information architecture, user interface, and functionality for high-visibility web sites. Clients included Microsoft, MSN, and Weyerhaeuser.

Seanet

Web Designer, JAN 1996—SEP 1997

Responsible for several aspects of running web design division, including development and design.

EDUCATION

Master of Communication in Digital Media

University of Washington, JUN 2006

Bachelor of Arts in Business Administration, Marketing

University of Washington, AUG 1995